

18th November 2015

Ordinary Council

Adoption of the Vision for Brentwood 2016 - 2019

Report of: *Gregory Campbell, Programme and Project Manager*

Wards Affected: *All*

This report is: *Public*

1. Executive Summary

- 1.1 This report requests Members to adopt the three year plan 'Vision for Brentwood covering 2016 – 2019. This vision replaces the previous Corporate Plan 2013 – 16, setting out clear strategic direction for the Council. Leading to projects and programmes to be formulated in order to deliver the plans objectives.
- 1.2 Following public consultation on the Council's priorities, the draft vision for Brentwood 2016 - 2019 was placed on deposit from the end of the last Policy, Resources and Finance Committee to the end of September 2015. Following some minor amendments the 'Vision' was recommended by Policy , Finance and Resources Committee 2nd November 2015 to Full Council for adoption

2. Recommendation

- 2.1 That the new draft corporate plan 'Vision for Brentwood' 2016-2019 be approved and adopted
- 2.2 That it be agreed that heads of service develop and mature work programmes to deliver the 'Vision for Brentwood' 2016-2019 in consultation with the chair of the relevant committee
- 2.3 That the Policy, Finance and Resources committee are the programme board for the delivery of the new corporate plan 'Vision for Brentwood 2016-2019'

3. Introduction and Background

- 1.1 The 'Vision for Brentwood 2016 – 2019' is before Members for approval following a 6 week consultation period and three weeks where the draft was on deposit. The document has since been recommended for approval by the Policy, Finance and Resources Committee in November 2015

2. Issue, Options and Analysis of Options

- 2.1 The Corporate Plan 2013 – 2016 will be reaching the end of its natural life this year and the Council has developed its successor to take the organisation forward for its residents and other stakeholders.
- 2.2 The 'Vision for Brentwood' is a clear statement of the Council's high level intentions. From the key priorities, a clear programme of work will be developed in order to achieve the vision. In turn, service plans and individual appraisals will be aligned to work towards the main focuses of the vision, all underpinned by the Council's core values.

3. Reasons for Recommendation

- 3.1 The recommendation is based on the previous comments received, the need for a plan to be adopted which identifies political priorities, the need to be ever more efficient and develop a modern thinking and delivering council.
- 3.2 The need to identify projects to deliver the programmes of work from which the 'Vision' can be achieved.

4. Consultation

- 4.1 Members of the Council, officers and residents were given the opportunity to comment on the proposed draft 'Vision for Brentwood 2016- 2019'.

5. References to Corporate Plan

- 5.1 This consultation and production of a new 'Vision for Brentwood' replaces the previous plan and is in line with and continues to deliver 'A modern Council' which considers how the Council looks and works and will be transformed

6. Implications

Financial Implications

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There are no financial implications arising directly from this report.

Legal Implications

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- 6.1 The 'Vision for Brentwood 2016 - 2019' is required to be approved by full Council under the terms of the Council's Constitution (Article 4).

Other Implications (where significant) – i.e. Health and Safety, Asset Management, Equality and Diversity, Risk Management, Section 17 – Crime & Disorder, Sustainability, ICT.

- 6.2 This will be dependent on the acceptance of the new 'Vision for Brentwood', and the types of projects and work which will be required to achieve them. This will form the next phase of work which needs to be completed.

7. Background Papers

- 7.1 Corporate Plan 2013-2015

- 7.2 Consultation questionnaire- 15th July to 25th August 2015

8. Appendices to this report

Appendix A - Draft 'Vision for Brentwood' 2016 -2019

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